

bwin promoções

<p>bwin, proud partner of UEFA Europa League and UEFA Europa Conference League, launches</p>
<p> new European campaign that puts football fans,ô£Ô at its heart</p>
<p>bwin, the leading online</p>
<p> sports betting and gaming brand from Entain, launches a new fan-led campaign today</p>
<p> across,ô£Ô Europe: „Love Knows No Boundaries,Â.ô</p>
<p>Football fans across Europe have an exciting</p>
<p> season ahead, as the most important club competitions in,ô£Ô European football „À the UEFA</p>
<p> Champions League, UEFA Europa League and UEFA Europa Conference League „À are now up and</p>
<p>,ô£Ô running.</p>
<p>bwin,Âs latest „Love Knows No Boundaries,Â campaign is all about the fans „À</p>
<p> bringing them together through the love of,ô£Ô football. A short film is the centrepiece of</p>
<p> the campaign, featuring real fans from across different cultures where they talk,ô£Ô about</p>
<p> their passionate love for the beautiful game, their football clubs, their special thrill</p>
<p> of an away trip, and their,ô£Ô most memorable moments as a fan.</p>
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<p>The launch of the campaign</p>
<p> reinforces bwin at the heart of Thursday night European football,,ô£Ô as the brand enters</p>
<p> the second year of its proud partnership with the UEFA Europa League and UEFA Conference</p>
<p> League.</p>
<p>The campaign,ô£Ô will go live on TV, online, and in stadiums across 7 of bwin,Âs key</p>
<p> markets¹, localising it for each customer,ô£Ô audience. bwin,Âs customers will be able to</p>
<p> follow their favourite teams throughout the tournament as the competition heats up and</p>
<p>,ô£Ô ultimately culminates in Budapest and Prague.</p>
<p>Stephan Heilmann, Managing Director</p>
<p> Europe at bwin, comments: „ÁWith the Europe-wide rollout of our new,ô£Ô campaign, we at bwin</p>
<p> are taking an important step towards an internationally uniform and distinctive brand</p>
<p> positioning for customers. This,ô£Ô will see us consistently position bwin in premium</p>
<p> environments throughout national and international football to make it visible to our</p>
<p>,ô£Ô customers wherever the ball is rolling.</p>
<p>„ÁBy partnering with the UEFA Europa League and</p>